Memorandum  
Department of Planning & Urban Development  
Planning Division

To: Brandon Mazer, Chair, and Members of the Planning Board  
From: Christine Grimando, Director, Department of Planning & Urban Development  
Date: February 7, 2020  
Mtg Date: February 11, 2020  
RE: Comprehensive Plan Analysis

INTRODUCTION
The City's Historic Preservation Ordinance states that the Planning Board must consider whether a proposed designation meets the criteria for a district (Sec. 14-610. Minimum criteria for designation), as well as consider the effect of such designation on other aspects of the comprehensive plan of the city. The Historic Preservation Board extensively reviewed the criteria and provided supporting material documenting the basis of their recommendation. Below is analysis of Portland's Plan 2030 consistency.

PORTLAND’S PLAN 2030
Portland's Plan 2030 has eight Policy Guide chapters: Environment, Historic Resources, Waterfront, Economy, Housing, Recreation & Open Space, Facilities & Services, and Transportation. The Plan’s structure is explicit that these are considered linked and mutually supportive, rather than competing goals. Stewardship of Portland's historic, cultural, and architectural assets has been an integral part of the City’s planning strategy since the Historic Preservation program began in 1990, was widely supported in public feedback received during Portland’s Plan creation, and is supported throughout the document.

Examples follow of policy support for preservation of historic resources in Portland’s Plan 2030.

Executive Summary
- Our economy, housing, historic resources, transportation system, open space, environment, waterfront, and municipal facilities and services are all dependent on each other and inextricably linked.

Figure 1, Portland's Plan 2030 Vision graphic
Vision Statement
Sustainable:
- Portland has been built and rebuilt to endure; we will balance our historic fabric, sound infrastructure, and the best of new technology and design for the future.

Authentic:
- We will maintain our character through preservation, innovation, and excellence in design for the built environment.
- We will celebrate our city’s incredible history.
- The uniqueness and integrity of our neighborhoods will be maintained and enhanced.

Historic Resources Policy Guide
- Identify, document, designate, and preserve Portland’s historic resources, including individual structures, neighborhoods, parks, cemeteries, and archaeological resources.
- Educate and engage residents and visitors in appreciation of Portland’s unique heritage.
- Promote historic preservation as a key economic, sustainability, and community development strategy.
- Stabilize and enhance historic areas of the city by ensuring quality investment in existing structures and compatible infill development.
- Ensure an appropriate balance of continuity and change as Portland grows and evolves.
- Based on survey findings and input from applicable stakeholders, document and designate resources of

Figure 2, Portland's Plan 2030, environmental benefits of preservation
historic, architectural, and/or cultural significance to encourage thoughtful building rehabilitation, deter demolition, and support neighborhood revitalization.

Environment Policy Guide

- Encourage landowners and developers to incorporate sustainable design, materials, and practices in rehabilitation of historic resources and in new construction.

- Historic Resources: strategy Assess new construction techniques, products, and materials for compatibility with historic structures, and develop policies and guidelines for their use in historic rehabilitation projects.

Economy Policy Guide

- Respect that our unique quality of place is key to our current and future economic success.

Housing

- Increase, preserve, and modify the overall supply of housing city-wide to meet the needs, preferences and financial capabilities of all Portland residents.

- Encourage additional contextually appropriate housing density in and proximate to neighborhood centers, concentrations of services, and transit nodes and corridors as a means of supporting complete neighborhoods.

- Encourage energy efficiency in new construction and rehabilitation of Portland’s housing stock.

- Encourage rehabilitation of existing historic buildings and materials.

From the first pages of Portland’s Plan 2030, and consistently throughout the document, historic preservation is acknowledged as central to the City’s vision, including not only existing local designations but potential future designations. It is also acknowledged as integral to Portland’s economic development strategy, its sustainability goals, and to a multidimensional housing strategy.